

Scribo builds literacy skills for colleges

Description

COLLEGE students need good English writing skills

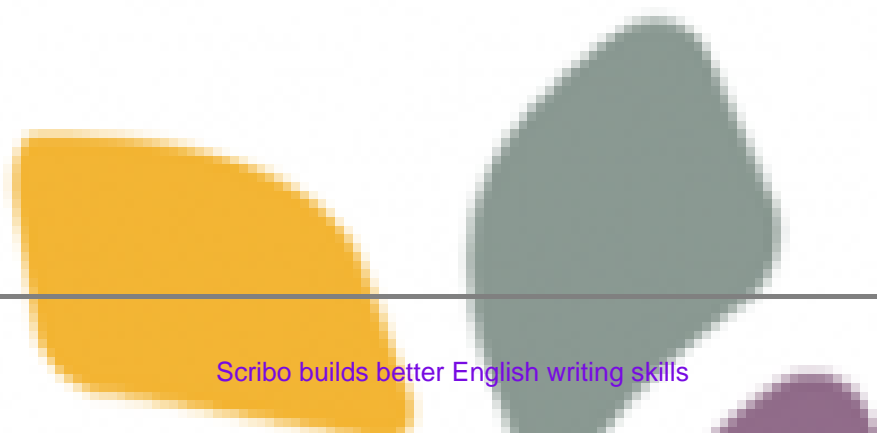


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The overview

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The writing challenge

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How Scribo helps



SCRIBO FOR COLLEGES

Colleges teach a range of courses and vocational skills. Rarely do they run English writing tuition as part of each course.

Scribo offers English writing support across any subject, to ensure everyone gets the support they need to grow their writing skills.

- Tutors save hours of time by not having to correct writing mistakes and lift academic writing skills.
- Students improve key writing skills with AI writing assistance, guidance and feedback.
- Colleges can immediately identify and help students 'at risk'.

The writing CHALLENGE in college

The expectation is that when students get to College, they can write English at a suitable level of proficiency.

No matter what the course is, good English writing skills are required for any course or job pitched at a college graduate level.

IELTS, TOEIC, TOEFL and PTE are all tests of English proficiency across the core four elements of English – Reading, Writing, Speaking and Listening.

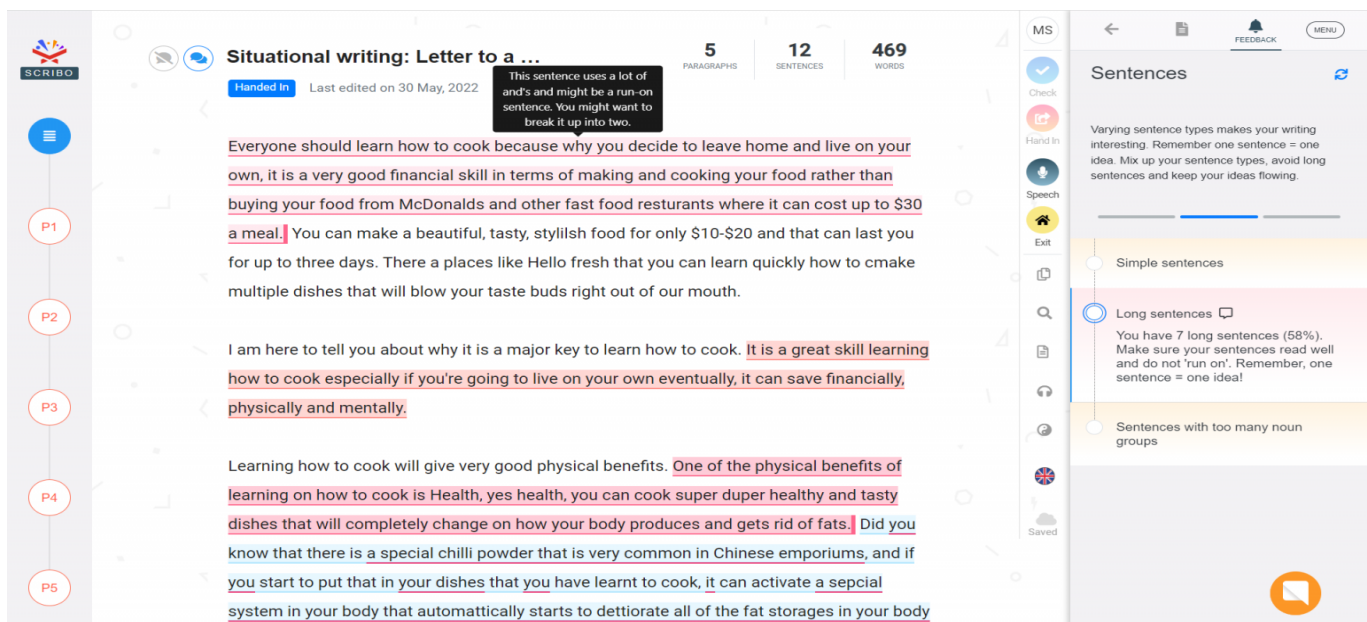
Often students fail the writing component more than 5 times before reaching the benchmarks needed to get into College. Of course, this does not mean they have the writing skills to get

through college.

The key problems faced by Colleges and students include:

1. Delivering English writing support and extension classes is expensive.
2. Tutors spend hours correcting English when it is not their job.
3. Once students are 'in-course', Colleges must be supportive of tuition and feedback. Colleges need to manage student 'at-risk' profiles.
4. The lack of written English skills becomes a bottleneck in student progression and success. Colleges need to get students through courses without compromising standards.
5. Students learning to write English at higher levels is an additional workload on top of course-specific learning.

How scribo helps



The screenshot displays the Scribo writing interface. On the left, a vertical navigation bar shows sections P1 through P5. The main writing area contains a draft titled "Situational writing: Letter to a ..." with a status of "Handed In" and a last edit date of "30 May, 2022". The draft text includes several paragraphs with highlighted feedback. A callout box indicates: "This sentence uses a lot of and's and might be a run-on sentence. You might want to break it up into two." The draft text includes phrases like "Everyone should learn how to cook because why you decide to leave home and live on your own, it is a very good financial skill in terms of making and cooking your food rather than buying your food from McDonalds and other fast food restaurants where it can cost up to \$30 a meal." and "I am here to tell you about why it is a major key to learn how to cook. It is a great skill learning how to cook especially if you're going to live on your own eventually, it can save financially, physically and mentally." The right-hand side shows a "Sentences" feedback panel with a progress bar and a list of issues: "Simple sentences", "Long sentences (58%)", and "Sentences with too many noun groups". The "Long sentences" section provides a tip: "You have 7 long sentences (58%). Make sure your sentences read well and do not 'run on'. Remember, one sentence = one idea!"

Students, tutors and colleges are all supported

- Students have a single place to check their writing for any subject.
- Students get a Scribo writing score – with clear advice on how to improve their score.
- Feedback is delivered across 8 levels of guidance, way more than simple Grammar, Punctuation and Spelling checks.
- Feedback is personalised to the student's level of writing.
- Students are guided by vocabulary lists and subject-specific terms and collocations, to help them develop 'on-subject' with the right terminology.
- Scribo lifts academic word choices and offers alternative ways to present ideas, without forcing rewrites and over-crafted text alternatives.
- Scribo connects tutors into the feedback process making tutor feedback more efficient and faster to deliver.
- Colleges can use Scribo to scale English support services and monitor students 'at risk' of not making the grade. Interventions are quicker and more informed.

- Data-informed decisions drive remediation efforts and target where additional courses could help.